

# Dana E. Stow

ADVISORY SERVICES

Dana Stow is a Manager with Marcum LLP and has over 15 years of experience in project management, systems analysis, and team leadership.

In addition, she has the ability to use her portable skill set to work in a variety of industries, including higher education, real estate, and telecom. Recently she was a team member on a multi-billion dollar ERP and procurement system implementation where she worked in a variety of roles, including project coordinator, business analyst, and trainer. She has proven expertise in: Streamlining Business Functions; Constituent Relationship Management Solutions; Reporting and Analytics; Imaging Technology; Staff Training; Workflow Systems; Database Management; Project Management.

Her prior experience includes work as the Director of Admissions Information Systems and Technology at a mid-size university. She transformed the undergraduate admissions office into an industry leader in technology solutions where she led the office through implementations of a paperless reading process, workflow system, and of a constituent relationship management system.

## Professional Affiliations

Certified Project Management Professional (PMP)  
Project Management Institute



**Dana E. Stow, PMP**  
Manager

## AREAS OF EXPERTISE

Project Management  
Systems Analysis  
Data Analysis  
Team Leadership

## KEY CLIENTS

Educational Institutions  
Telecommunication Companies

## EDUCATION

Master of Arts Management,  
Carnegie Mellon University

BA, Economics, Lehigh University



MARCUMGROUP  
MEMBER

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