

# Bruce Roff

## ASSURANCE SERVICES

Bruce C. Roff is an Audit Partner in the Firm's New York City office. He is a member of the Real Estate Industry Group, Construction Industry and SEC Practice groups. He possesses more than 25 years of experience providing, audit, tax, transaction, internal control and advisory services to owners, builders, lenders and users of real estate as well as a wide range of other industries including health care, telecommunications, apparel, technology, entertainment, manufacturing and distribution.

Mr. Roff also serves as the Firm's local leader of the Technology Assurance Services Practice group for the New York region and has extensive experience providing SAS 70/SSAE 16 audits, Sarbanes-Oxley Act 404 audit and consulting services. He is an expert in the use of computerized audit techniques to access and analyze data to maximize audit efficiency.

Mr. Roff has worked extensively with major real estate private equity funds and domestic and offshore real estate investment trusts as well as numerous other privately-held and publicly-traded middle market companies. He has in-depth knowledge and extensive background with reporting requirements for publicly-traded companies. Through his expert counseling, Mr. Roff has successfully guided numerous clients through the maze of becoming publicly traded.

In addition, Mr. Roff is a technical advisor to the AICPA real estate accounting and auditing guides.

### Professional Affiliations

American Institute of Certified Public Accountants (AICPA)  
New York State Society of Certified Public Accountants (NYSSCPA)

### Articles

SSAE 16 and IASE 3402: Preparing for New Service Company Control Standards, 2011



**Bruce Roff, CPA\***  
Partner

### AREAS OF EXPERTISE

Auditing  
Mergers & Acquisitions  
Due Diligence Planning  
SEC Compliance  
Internal Controls  
SAS 70/SSAE 16  
Database Mining

### KEY CLIENTS

Real Estate  
Real Estate Funds  
Publicly-Traded Businesses  
Privately-Held Businesses  
Technology  
Entertainment  
Manufacturing & Distribution  
Construction  
Healthcare



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